

What is the real deal with Green Deal for Turkish Ceramic Industry?

Climate Change is reality and now the industries are facing this reality with the new EU Green Deal. Although it is an overarching policy, it also covers carbon tax for those products exported to the EU market. Perhaps this is the first time that environmental externality is priced in for the cost of products. This has implications for Turkish producers with additional costs on production. How much this cost would be? The case for Turkish Ceramic Industry will be presented based on the life cycle carbon emissions data from producers.